



HOW WE WORK WITH VIDEOGRAPHERS

PURCHASING B-ROLL

We are often looking for b-roll that fulfills specific content shortages. We keep a current list of content shortages and will provide you with it on request. Some of our core activities will always be on that list, eg. hiking, mountain biking, skiing and snowboarding. We are also always interested in seeing shots of downtown Revelstoke and strong scenic images.

Some tips when choosing b-roll for us to review:

- All subjects must be role modelling proper safety practices (eg wearing helmets or PFDs, carrying avalanche gear).
- Clips that showcase diversity are always in demand.
- For examples of our past campaign videos and projects check out our [You Tube Channel](#).

Prices for b-roll vary from videographer to videographer, please quote us a price for your work.

VIDEO PROJECTS

We produce promotional videos and work with different videographers to produce longer, narrative pieces. If you are interested in working with us to produce a project, please let us know. We'll want to see some samples of previous work and will reach out to you if a video we have planned matches your style.

EDITING PROJECTS

We also contract videographers to produce campaign videos from our existing b-roll. These projects involve selecting appropriate music and cutting our b-roll to fit with our campaign goals and themes. We will provide the copy and general direction.

SUPPORTING EXTERNAL PROJECTS

If you have a video project planned and are seeking support, please reach out to us. We will often support video projects that showcase Revelstoke. We may ask for b-roll or stills if possible, or an opportunity to showcase our logo as a sponsor. Any projects we support must showcase proper safety practices and must be properly permitted (for example, when filming in national parks).

Some examples of projects we have supported in the past include the canoe and snowboard film [Without A Paddle](#), May Davis' [One Way Ticket](#) music video, ad Casey Brown's [Back 40](#) episode on Revelstoke.

If you'd like to work with us in any capacity, please email media@seerevelstoke.com.

TOURISM

REVELSTOKE.