

# REVELSTOKE. TOURISM TALKS

In late July and early August, Revelstoke experiences a spectacular wildflower bloom. The Revelstoke Wildflower Festival aims to bring attention to the bloom, to educate locals and visitors, and to animate Revelstoke during our busy summer season. 2021 marks the second annual Revelstoke Wildflower Festival with a great lineup of events and activities. Hosted by Tourism Revelstoke in collaboration with our local non-profits and tourism businesses, the festival will take place during the first week of August. Fingers crossed it coincides with the peak bloom!



If you're keen to learn something about our local flora, you'll have opportunities with the Columbia Shuswap Invasive Species Society, Revelstoke Mountain Resort, and Parks Canada.

If the colourful bloom inspires your creative side, check out the Revelstoke Visual Arts Centre where there will be an art exhibition by Michelle Austen, Dan Stewart will be hosting photography workshops and Big Eddy Glassworks will be offering wildflower pendant workshops and sandblasted glass making. If you want to take the opportunity to capture your experience, Katee Pederson Photography will be offering wildflower portrait sessions.

One of the unique things about Revelstoke is the incredible access we have to our alpine. Take the gondola at Revelstoke Mountain Resort, drive up the Meadows in the Sky Parkway, or head up Frisby Ridge with your bike. Better yet, take a helicopter and go on a guided hiking tour with Heli Canada Adventures!

Guerrilla Gigs will be lined up for the Saturday and Wednesday nights, so keep an eye out for tickets!

Check out the full schedule at [seerevelstoke.com/event/revelstoke-wildflower-festival](https://seerevelstoke.com/event/revelstoke-wildflower-festival).

## CAN YOU NAME ANY OF OUR ICONIC WILDFLOWERS?

Answers upside down below!



Arctic lupine  
(Lupinus arcticus)



Western anemone  
(Anemone occidentalis)



Common paintbrush  
(Castilleja miniata)



Subalpine daisy  
(Erigeron peregrinus)



Western anemone  
(Anemone occidentalis)



Sitka valerian  
(Valeriana sitchensis)

To read previous Tourism Talks columns, check out [seerevelstoke.com/about-tourism-revelstoke/](https://seerevelstoke.com/about-tourism-revelstoke/)